

global data resources



BENEFITS OF POS

There are several benefits to automating your store with a Point of Sale system. Using a computer in your business provides you with a greater amount of data than can be retrieved with only a conventional cash register. Customer purchase history, item sales detail, stock status reports, monthly, yearly, and seasonal sales data, are only some of the detail information that can be retrieved.

This data is key to grasping **total control** of your business and **increasing sales and profits**. In addition to enhancing customer and inventory **tracking** capabilities, computerizing your store can also help you tighten up on **security** and employee tracking.

Some additional benefits to be gained by automating your retail store below:

- Reduce costly inventory overheads
- Make better buying decisions
- Enhance relationships with your vendors with timely inventory information
- Save time - automate A/R, A/P, P.Os¹, other accounting tasks
- Speed up your checkout lines
- Increase customer service levels
- Use the system-generated customer information to process direct marketing campaigns
- Increase traffic in your store
- Reduce the time spent on Back Office and Inventory functions

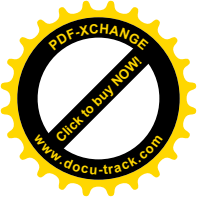


Computer systems only previously available to big chain stores is now readily available to retailers of any size and budget. Get the detail data you need to stay competitive with an affordable, reliable point of sale system from VIP COMMUNIQUE.

The system will pay for itself quickly in the time, money and labour you will save, as well as the increased sales you should see from the increased control of your business.

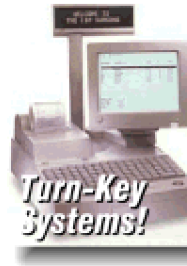


¹ Accounts Receivable, Accounts Payable, Purchase Orders



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Don't waste another minute! Call [Global Data Resources](http://www.docu-track.com) today for more information and a free demo!



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